

Ukrainian
Petroleum
Market

2017

XII INTERNATIONAL CONFERENCE



Ukrainian
LPG forum

VIII INTERNATIONAL FORUM

Hosted by:



UPECO
UNITED PETROLEUM CONSULTANTS



НефтеРынок
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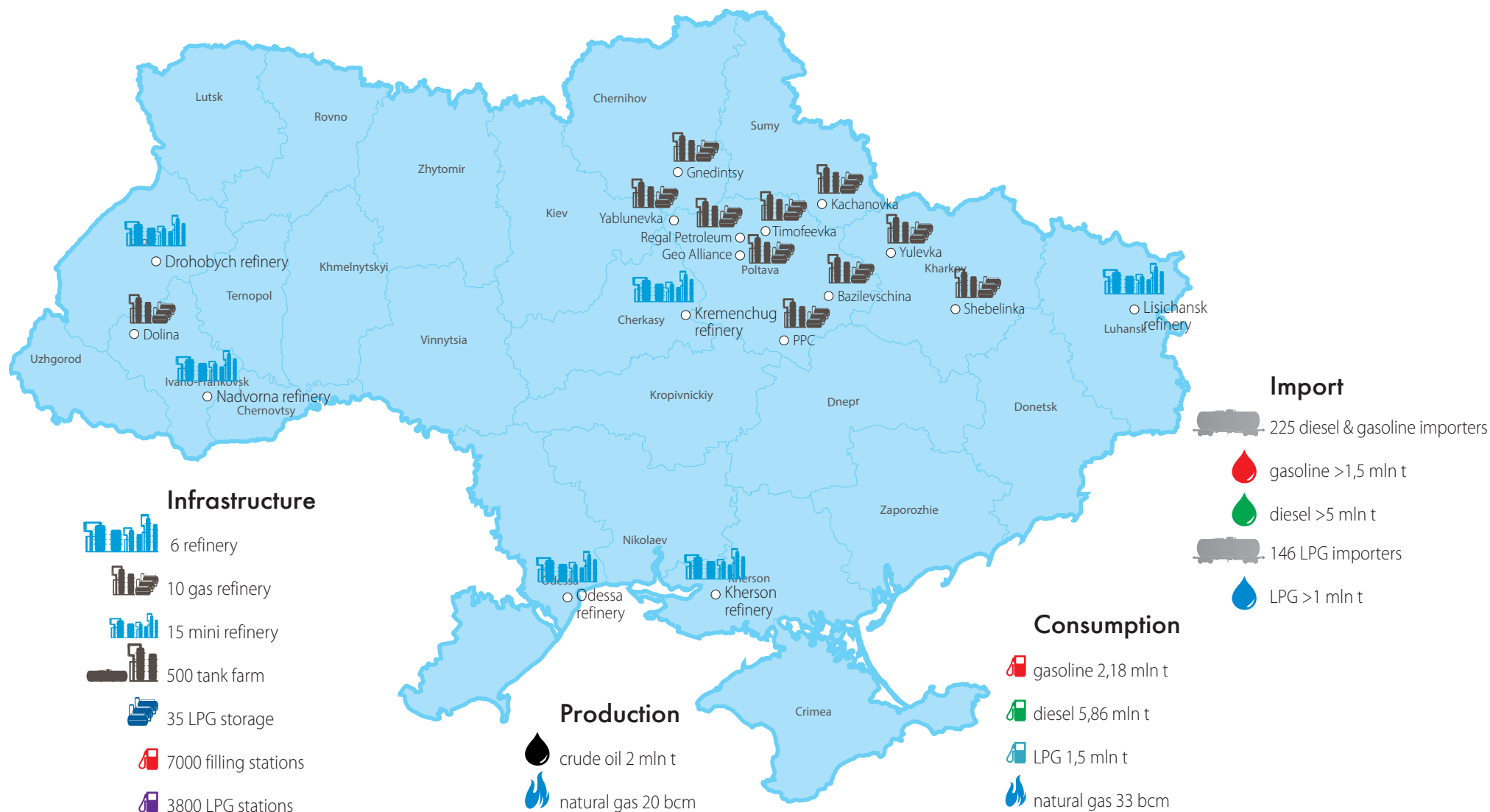
September, 14–15

Fairmont Grand Hotel, Kyiv

Partners:



UKRAINIAN PETROLEUM MARKET



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DEAR FRIENDS!



Editor-in-chief,
Alexandr Sirenko

Editorial of the *NefteRynok* Weekly invites you to **Ukrainian Petroleum Market 2017** to be held on **September 14-15, 2017** in Kyiv.

Traditionally, on the first day we will pay attention to the market of light petroleum products and on the second **LPG-forum** will be held. The venue is familiar to our regular participants. It is Fairmont Hotel in the centre of the old Podil.

The purpose of the **XII UPM 2017 Conference** is to establish the platform where the interaction between the manufacturers, traders and end consumers of motor fuels will come to maximum. In addition to traditional topics including supplies, logistics and equipment, marketing and IT issues will be discussed.

Except for Ukrainian participants, representatives of business from Poland, Belarus, Turkey, Romania, Turkmenistan and other countries that can offer new cooperation opportunities are expected.

UPM 2017 will become a landmark conference for both market participants and the hosting team as the *NefteRynok* Weekly this year celebrates its 20th professional anniversary. With you, we learn and develop, we are interested in your victories and we are together when you have obstacles on your path to success. Communication with many of you outgrew from a new, sometimes casual acquaintance, into a strong friendship.

We will be glad to see everyone at the Friends' meeting on **September 14**.

We invite you to have a nice chat with partners and business colleagues in a comfortable place. See you at the conference on **September 14-15!**



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CONFERENCE PARTICIPANTS:



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20 years!

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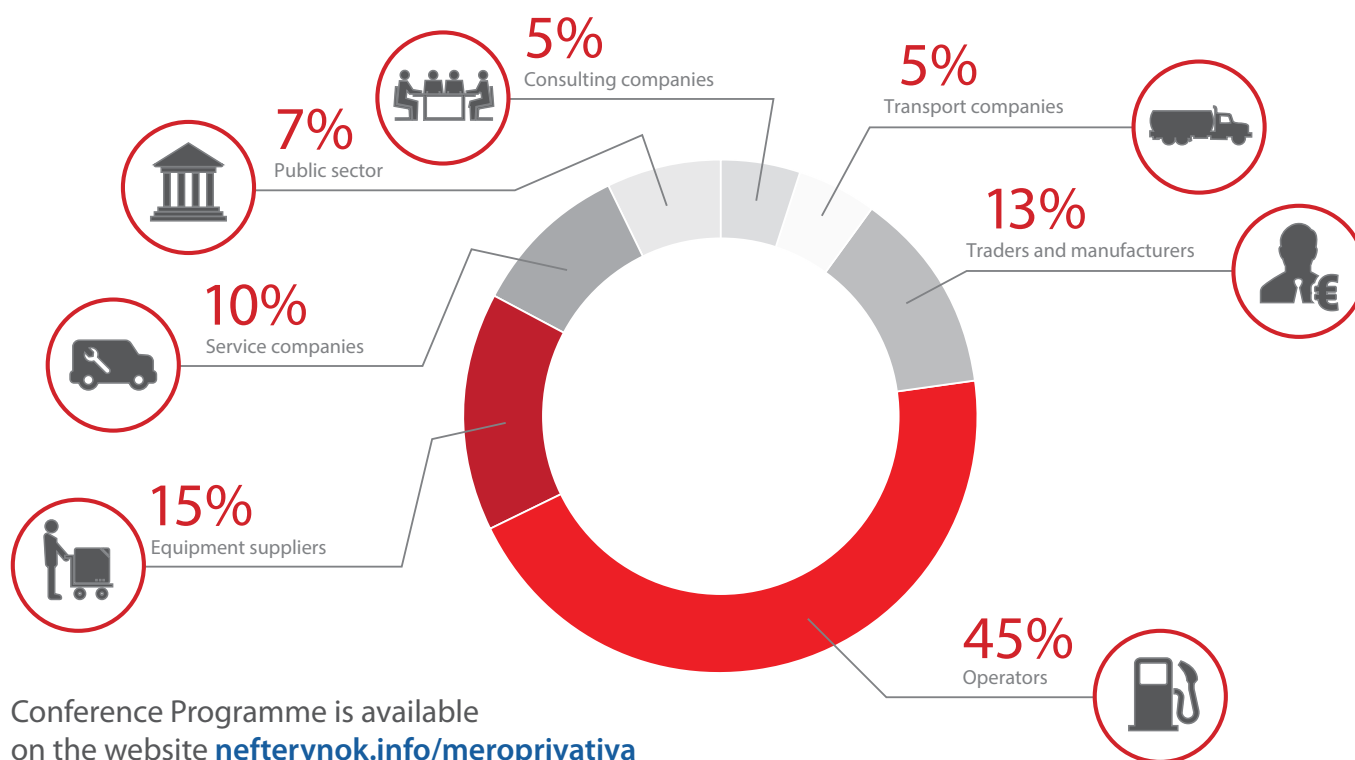


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STRUCTURE OF PARTICIPANTS:



Conference Programme is available
on the website nefterynok.info/meropriyatiya



ATTENTION!
Regardless of the day when you
attend the Conference we invite you
to **NEFTERYNOK FRIENDS' MEETING**
on September 14.



Нефтерынок
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20 years!

KEY TOPICS:



How does the market of gasoline
and diesel fuel change?



State regulation
of the fuel market



Strategy
of Ukrainian producers



Non-fuel sales
at petrol stations



Digital marketing
in the fuel business



Technology
and service



How does the LPG
market change?



Who makes money
on the LPG market?



Exchange trade



New sources
of supply



LPG transportation
and storage



International industry
experience

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ATTENDANCE COST:



750 €



1350 €



1700 €



450 €



700 €



900 €

Commercial report – **€1000**

Placement of an advertising banner – **€1000**

Attachment – **€200**

Absentee participation (Conference materials) – **€400**

Sponsorship packages:

Session Sponsor – **€2000**

Session Partner – **€1500**

Sponsor of coffee breaks – **€2000**

Dinner Sponsor – **€3000**

Conference Partner – **€5000**

Conference Sponsor – **€10000**

General Sponsor of the Conference – **€15000**

* Payment in the other currency is determined based on the exchange rate on the date of agreement

Sponsorship options can include:

- participation in the event – presentation, moderating, participation in the discussions
- arrangement of individual seminars and training
- special extracurricular activities – business lunches or evening receptions

The cost includes:

- participation in all Conference events;
- materials of the Conference
- participation in the corporate dinner on September 14.

To become a Conference participant:

1. Choose the template form of Conference participation (delegate (full-time/correspondence), sponsor, partner, expert).
2. Fill it in and send out to upm2017@upeco.com.
3. Receive an invoice and pay it confirming your participation.

Applications for participation in the Conference are accepted until September 10, 2017

Accommodation (not included in the cost) – <http://www.fairmont.com/kyiv>



Get a discount:

- for early registration (payment made before 01.08.2017)
- subscribe for UPECO products (NefteRynok, price information, consulting services in 2017)

We will be glad to see you at the Conference on September 14-15, Kyiv



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20 years!

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